

Luke & Zoe Crouch

AND THE KIDS



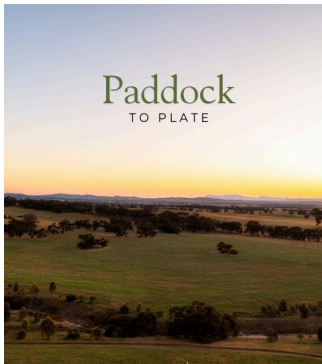
Intensive

EGG FARMING



Paddock

TO PLATE



Beef

PORK & GOAT



VALOOKA FARMS

REGENERATIVELY FARMING FOR
SOIL, ANIMAL & HUMAN HEALTH

Fresh Ethically
PRODUCED FOOD

Direct
TO COMMUNITY

Regenerative
FARMING PRACTICES

Improve
SOIL HEALTH

Enhance
ANIMAL WELFARE




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Valooka Farms are proud to be an agribusiness
partner of the 150km Feast

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At Valooka Farms, our primary focus is pasture-raised egg production. In addition, we operate a paddock-to-plate business, offering beef, pork, and the occasional goat as a high-quality, locally sourced alternative to supermarket meat.



Our journey into intensive egg farming was driven by the need to generate a sustainable income on a relatively small acreage. This led us to explore regenerative farming—practices that not only improve soil health and biodiversity but also enhance the welfare of our animals. Expanding into paddock-to-plate sales was a natural progression, and we take great pride in being able to provide ethically produced food directly to our community. This commitment to quality and sustainability has also led to our selection as an agribusiness partner for the 150km Feast in Horsham, where we are honored to supply produce for the renowned Dinner Under the Stars.

One of our greatest motivations for transitioning to direct-to-customer sales was eliminating the middleman and ensuring that our local community has access to fresh, ethically produced food. Our goal has never been to distribute our products worldwide; rather, we are dedicated to supporting those around us, promoting the values of eating seasonally and sourcing food locally. This approach is vital to the survival of our regional towns and rural communities.

In challenging years such as this last one—marked by severe dry conditions, increasing costs, government taxes, and various external pressures—the strength of our communities becomes more important than ever. For us, the continued support of our customers is invaluable.

"Our message is simple but significant: support your local farmers, shop locally, and continue to invest in the people and businesses around you. By doing so, we can ensure that our towns remain vibrant, liveable, and thriving for generations to come."

Zoe & Luke Crouch, Valooka Farms