

HORSHAM AGRICULTURAL SOCIETY INC

ANNUAL REPORT

FOR THE YEAR ENDED
31 MARCH 2023



ESTABLISHED 1876

PREPARED BY

EXECUTIVE OFFICER: ANDREA CROSS

MAYDALE RESERVE, HORSHAM SHOWGROUNDS PO BOX 697, HORSHAM VIC 3402

0400 425 254 maydalereserve@gmail.com horshamshow.com.au



STATEMENT OF PURPOSE

The purpose of the Horsham Agricultural Society is to promote the development of Agricultural, Pastoral, Horticultural, Viticultural, Stockraising and Industry Pursuits & Resources.

COUNCILLORS & OFFICE BEARERS

For the year ended 31 March 2023

HORSHAM AGRICULTURAL SOCIETY OFFICE-BEARERS: 2022-23

President: Daryl Wallace

Vice President: Mathew Hill

Vice President: Cindy Francis

Show Secretary: Andrea Cross

Treasurer: Jenny Maroske

Auditor: Susan Surridge

LIFE MEMBERS: Fred Blake, John Russell, Ron Bennett, Bob Wirth, Lorraine Baudinette, Barry Gross, Robert Jackman, Jill Sinclair, Peter Velthuis, Peter Jackman, Ron Tickner, John Barr, Max Johns and Andy Rudolph.

HONORARY COUNCILLORS: Andy Rudolph, Barry Gross, Peter Velthuis, John Brack, Keith Jenkinson, Ian Wilson, Max Johns, Ron Tickner, Jill Sinclair, Peter Jackman and John Barr.

COUNCILLORS: Brian Kuchel, Dalton Cross, Daryl Wallace, Debbie Carman, Emily Friedrichsen, Ian Walter, Jill Sinclair, John Barber, John Barr, Jenny Maroske, Leigh McGennicken, Lynda Jorgenson, Mathew Hill, Cindy Francis, Tracy Matthews, Fiona Tracey and Michael Benbow.

HOME INDUSTRIES & HANDCRAFT COMMITTEE:

President: Debbie Carman Secretary/Treasurer: Jill Sinclair

FINANCE COMMITTEE: Dalton Cross, Daryl Wallace, Mathew Hill, Cindy Francis, Jenny Maroske and Andrea Cross.

DISPUTES COMMITTEE: Daryl Wallace, Andrea Cross and Cindy Francis.

RINGMASTER: Cindy Francis

HORSHAM SHOWGROUNDS COMMITTEE OF MANAGEMENT REPRESENTIVES: Daryl Wallace, Peter Velthuis and John Barber

HORSHAM AGRICULTURAL SOCIETY PARTNERS:

Axis Employment The Weekly Advertiser, 101.3 Mixx FM, 1089 3WM Optus Horsham

MEMBERS

For the year ended 31 March 2023

ACKLAND, John	GROSS, Barry	OLSTON, Jemima
ARTHUR, Margaret	GROSSER, Yolande	PICKERING, Patricia
BAKER, Geoff	HALLIDAY, Richard	PICKERING, Peter
BALL, Paula	HANCOCK, Mellisa	PIETSCH, Caryn
BAUDINETTE, Lorraine	HARRIS, Alan	PYMER, Kevin
BARBER, John	HILL, Mathew	ROGERS, Daniel
BARR, John	HORSHAM TYREPOWER	ROTARY CLUB OF HORSHAM EAST
BELL, Di	JACKMAN, Peter	ROYCROFT, Julie
BENBOW, Michael,	JACKMAN, Robert	RUDOLPH, Andy
BENNETT, Ron	JOHNS, Max	RUSSELL, John
BLAKE, Fred	JOLLEY, Belinda	RUSSELL, Warren
BROUWER, Mabel	JORGENSEN, Lynda	SCHACHE, Maureen
BROWN, Monica	KELM, Heath	SHERIDAN, Sue
BURNS, Max	KENNY, Emilie	SINCLAIR, Jill
BURNS, Renee	KLEGG, Kendra	STAEHR, Gary
BURNS, Sue	KUCHEL, Brian	TICKNER, Ron
BURTON, Hannah	LANE, Kim	TRACEY, Andrew
CAMERON, Caroline	MAROSKE, Jenny	TRACEY, Fiona
CARMAN, Debbie,	MATTHEWS, Tracy	TRICKEY, Craig
CLARK, Elma	MIBUS, Trevor	TURGOOSE, Bart
CLARK, Wesley	MIBUS, Family	VELTHUIS, Joan
CROOK, Kevin	MID WEST RIDING CLUB	VELTHUIS, Peter
CROSS, Andrea	MILLEAR, Sarah	VINCENT, Leanne
CROSS, Dalton	MILLER, Rod	WALLACE, Daryl
CROSS, Shane,	MILLER, William	WALTER, Ian
CURRIE, Zack	MOORE, Danielle	WARREN, Deanne
DIXON, Denise	MORRIS, Jan	WATSON, Gavin
DOLBY, Suze	MT STAPYLTON	WEIR, Norm
DOYLE, Rowena	VINEYARD	WERNER, Peggy
DUMESNY, Colleen	MCGAUCHIE, Robyn	WILKINSON, Fran
EAGLE, Craig	MCGENNISKEN, Leigh	WILLS, Sandy
ELLIOTT, Jackie	MCLEAN, Jacki	WILSON, Ian
FRANCIS, Cindy	MCRAE, Warren	WIRTH, Robert
FRIEDRICHSEN, Emily	NICHOLS, Kerri	

THE PRESIDENT



Daryl Wallace is the Horsham Agricultural Society's 48th President. He has been involved with the Horsham Agricultural Society for many years prior to his role as a councillor. Daryl's name is synonymous with shearing as a former shearer, competitor and judge. He has been elected as the head judge to represent Australia as the national shearing competition, the Golden Shears in Edinburgh in 2023. Daryl brings his agricultural experience and dedicated leadership to support the endeavours of all the councillors and members of the organisation.

It has been my great honour to serve another year as the President of the Horsham Agricultural Society. In this position I am supported by an enthusiastic executive and a progressive and positive team of councillors, members, and volunteers and to all of them, I extend my sincerest thanks.

On a more sober note, this year has seen the passing of two councillors, Bob Jackman (serving Life Member & Honorary Councillor), and Tom Blair (retired Honorary Councillor). It is with sadness that we note the passing of these two men both who had a long association with the society, more than 30 years and 40 years respectively. Our thoughts are with their families.

As we come to the end of our financial year, we look back and consider what a year it has been! We saw the return of our traditional pre-covid Grand Annual Agricultural Show which was a tremendous success with excellent community participation and brilliant weather.

The 150km Feast in February, further cemented its place as an Ag Society signature event drawing people from all over the state for the launch, dinner and culminating in a wine tasting and market day the following day, which was helped by more excellent weather, providing a great family day.

The Wimmera Merino Sheep Show held across the Maydale Reserve, included the Wimmera Autumn Merino Sheep Show, Wimmera Fleece Competition in the Maydale Pavilion and Wimmera Yard Dog Trials outdoors. This event yet again, proved to be a success and while not drawing massive public attendance I feel that it is still in its infancy and could become a bigger industry event. It has the advantage of being run by both the Wimmera Merino Sheep Breeders Association and the Wimmera Dog Trial Association with the Ag Society providing the venue and having a minor supporting role which results in a reduced reliance on our human resources.

A great big thank you goes out to all the councilors, members, volunteers, partners and sponsors who have contributed to the ongoing success of these events.

PRESIDENT'S REPORT CONTINUED

It would be remiss of me not to mention the work which has been done by our secretary Andrea Cross, to establish some longer-term partnerships with supporters of many years, Axis Employment, The Weekly Advertiser, 101.3 Mixx FM, 1089 3WM and Optus Horsham. This new partnership will give us some consistency and security with our future planning for the Ag Society and its assets.

Our purchases this year have left a great impression on our volunteers with labour saving equipment installed including an industrial dishwasher for the Maydale kitchen which was welcomed in time for the 150km Feast. A bigger investment was the purchase of a new (second-hand) tractor, with slasher and bucket/forks. This replaces/retires our little old Fergie and is a great back saver for working bees and event cleanups. These purchases have been made possible by our improved financial standing. Being in this position, we are looking forward to undertaking some more improvements to our assets including concreting the floor of Stable Four, finalising the repurposing of Stable One and further works on the Maydale Reserve boundary fence.

In summing up I would like to say that as this year winds up for us, The Horsham Agricultural Society finds itself in a good position both financially and strategically and I would like to thank all those involved.

Respectfully submitted

Daryl Wallace



The dishwasher in place in the kitchenette



Out with the old and in with the new! The old Fergie comes out at Show time!

THE EXECUTIVE OFFICER



Local business woman and community capacity builder, Andrea Cross was appointed the Secretary in 2015 and has a background in events management, leadership, social media marketing & promotion, project management and governance. A farmer's daughter, wife and business partner of a builder, a mother with two of three sons in the agricultural industry and grandmother of three farm-loving grandchildren, Andrea has been involved in agricultural shows since she was 5 years old, supporting her late father's passion for showing dairy cattle and horses. Andrea is passionate about growing the support of the Society through strong community connections and building the society's social impact.

Activity at the Maydale Reserve continues to grow exponentially. We had a fabulously busy and award-winning financial year with the future of events looking promising as we engage with new user groups and the community overall.

Summarising twelve months of activities is no mean feat and while it began with welcoming more than 150 Harley Davidson motorbike owners and riders to the Maydale Reserve on April 1st to their annual convention, the national three-day HOG Rally was just the taster of what was to come. Amongst the five visits by the Ballarat Veterinary Practice to treat horses on site, we celebrated ten weddings, two 21sts, one 70th birthday party, eight nights over the year with Voddy & Vacay pop up cocktail van, a wrestling match and a dance concert, taking the number of events to twenty eight without including our five major events, which we host.

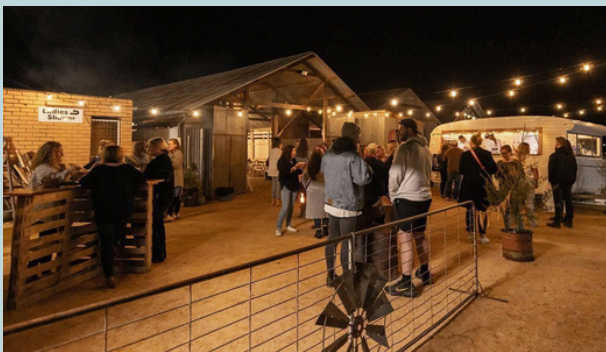
COUNCILLOR AWARDS

Underpinning the work it takes to operate an indoor/outdoor events centre, is supported by our council of twenty four active councillors. In June, Cr. Andy Rudolph was awarded a Life Membership of the Horsham Agricultural Society by former President, Cr. Peter 'Dutchy' Velthuis. President Daryl Wallace awarded Honorary Memberships to Jill Sinclair, John Barr and Peter Jackman for twenty years of loyal service to the Horsham Agricultural Society.



EVENTS

April, May & June 2022



APRIL

- HOG three day rally
- Yes Optus Outdoor Movie Night
- Voddy & Vacay Cocktail Van pop up nights begin



MAY

- 'I'm a Survivor' Business Event by West Vic Business, showcased local business Rightbank Brewing Society and celebrity chef Kanh Ong.

JUNE

- Wimmera Poultry Club Show
- H.A.S. Open Day



June, July, August & September 2022



JUNE

- Art is... festival Silent Movie nights ran in The Cattle Shed with a live orchestra, over the 10 day festival

JULY

- NAIDOC Week event with activities for all ages auspiced by Goolum Goolum
- Indian Game Poultry State Championships

AUGUST 2022

- Gasoline & Caffeine Car & Bike Show - Wet weather began wreaking havoc with events around Horsham and many relocated to Maydale Reserve.

SEPTEMBER 2022

- Laharum Football Netball Club Presentation Night

October, November & December 2022



OCTOBER

- Ellis Ram Sale

NOVEMBER

- Melbourne Cup with the Capital Bistro in The Cattle Shed
- Australian Facetors Guild Convention
- Kannamaroo Festival's Fireworks

DECEMBER

- Corporate Christmas parties begin
- Miniature Goats Australia Show

January, February & March 2023



JANUARY

- Voddy & Vacay's 1st Birthday celebrations run over two nights

FEBRUARY

- Regional Victorian Fishing Expo a weekend event

MARCH

- Horsham Fishing Competition campers return
- Outback Adventures with Tom Curtain
- Wedding season finishes



MAJOR EVENTS by Horsham Ag Society

THE 144TH GRAND ANNUAL HORSHAM AGRICULTURAL SHOW



Almost 6,000 people attended with an expected crowd of 4,000. The weather was near perfect, considering it was raining in the lead up to it and near flooding following it, to the point where they had to cancel our Horse Show on October 9th which was disappointing. The soft ground on the Crown land caused some accessibility problems with transports carrying heavy rides which we didn't plan for but the crowds through the gate, weren't perturbed! Estimated numbers were almost 6,000 patrons - double to pre-covid shows. Over 2000 young people aged 15 years and under were admitted free due to a generous State Government grant of \$15,000.

Another two grants encouraging visitors to the region including families returning and boosting the entertainment budget, demanded extra time and commitment to deliver. Cr. Fiona Tracey acquitted all three of these grants effortlessly.

The Show Schedule went online on July 1st with consistent updates til Show week. Hard copies were available from the office but only five people asked for a copy. We see technology replacing traditional processes and we'll continue to gauge what works best for everyone.

While exhibit numbers were down, we had new exhibitors in the sheep section and the display of fleeces looked fantastic. The miniature goat section always wins hearts with their cuteness and it had good entry numbers. A highlight was the shearing & wool handling competition where our new shearing stage was used for the first time. This was built by our current President, Cr. Daryl Wallace during COVID lockdowns and funded by the Victorian Government.



The Makers Pavilion entries were down but there were quite a few new competitors. There were over 150 entries in the digital photography section, which was more than we had pre-Covid. There were only 3 scarecrows again this year.



We acknowledged the late Queen's Platinum Jubilee by planting the first of 25 trees, as a memorial from a grant the Federal Government with our Rural Ambassador, Bart Turgoose, Emma Kealy MP and our Vice President, Fr. Cindy Francis.



We had more entertainment than we have had for many years. We enjoyed having Claire & Kate from Hoedowns for Country Towns who stopped over while travelling around Australia, to show the crowd how to boot scoot!

The boys from MXW Wrestling also drew a large crowd of onlookers as they 'fought' their way to a championship title, all in good fun. Subsidised adults activities included floral art and painting workshops.

A licensed area with Voddy & Vacay, Mrs Bakers Still House and Rightbank Brewing Society, was enjoyed by adults in the fine weather complete with live music by locals. The agricultural playground played host to a multitude of activities, with whip cracking and blacksmithing demonstrations which included shoeing a horse on the former cattle arena. The workshop was transformed into a video gaming room, farm animals, dalmation puppies, and Professor Wallace the Puppeteer capped off a full day of entertainment.

It was thanks to young Connor Dempster who inspired us to introduce a sensory tent at the Show. After several onsite meetings, Connor was ready to 'read stories to kids' and with the support of his parents, set up our first sensory space at an event! Proudly sponsored by Yes Optus Horsham, the impact this marquee had on our showgoers was overwhelmingly positive.



The number of sponsors was down but the number of new ones was up!

Our social media marketing was solid and with the support of The Weekly Advertiser and ACE Radio, we were confident we promoted the Show as best we could, linking up with Horsham Rural City Council's school holiday activities in the CBD.

Our promotion received state and national exposure with Country Style magazine listing the Horsham Agricultural Show as one of three events to visit in Victoria (all states had three listings). ABC Melbourne phoned for an interview with Charlie Pickering to discuss all things Show worthy and Benjamin Price, journalist with The Age, interviewed me about the difference between a royal show and a country show and the fact our show dates overlap with the Melbourne Royal. We look forward to growing our reach for the 145th Grand Annual Horsham Agricultural Show in 2023.



MAJOR EVENTS REPORTS

150KM FEAST

The Horsham Ag Society successfully turned the 150km Feast into a three-day festival with an event launch on Friday February 24th the morning before Dinner Under the Stars on Saturday night. The brunch was enjoyed in the Maydale Reserve's newest facility, Stable One, by more than 50 people from Byaduk, Torquay, Douglas, Minimay, St Arnaud, Harrow, Clear Lake, Halls Gap and Horsham. This sold-out event was catered for by the new business arm of the Capital Bistro & Café, which has launched a catering company out of the Wimmera Business Centre. The guest speaker was cattlegirl, Kathy Gabriel from the High Country.



On the second day of the festival, we successfully delivered a floral installation using an original Riverside milk cart as the 'vase'. This project was driven by Maryborough florist, Olivia Parker who provided some of the native flowers along with Pomonal grower, Fiona Lucas of Woodlands Foliage. Participants were able to hone their design skills to make it a brilliant piece which will remain in Stable One for a long period of time, possibly as long as two years. The installation is certainly worth a visit to the Maydale Reserve to view.



Immediately after the installation, Jane Baker tutored gin-loving students in the art of gin blending using produce from Mrs Baker's Still House from Elmhurst. Another sold out event in Stable One.



Meanwhile we were being challenged by the change in weather. While light showers in the morning were forecast on the Saturday, it turned into three hours of steady rain, forcing the decision to move the outdoor dining area inside The Cattle Shed. The ground underfoot became sodden, so it was the right decision to relocate the event. However, the chairs and tables which were set up the night before, then had to be transported inside before being set and decorated. Time was the enemy and our elderly volunteers returned after lunch to set the tables as the majority of our volunteers had only committed to work in the morning due to other commitments. The original table plan was thrown out and a new one developed in double quick time as knives, forks and napkins were being allocated in the wrong places!



When 6pm arrived, everything was ready. Volunteers were in place and afternoon showers disappeared. The guests were welcomed on the lawn of the cattle arena with glasses of champagne from Seppelt Wines or locally brewed beer from Rightbank Brewing Society.



MAJOR EVENTS REPORTS

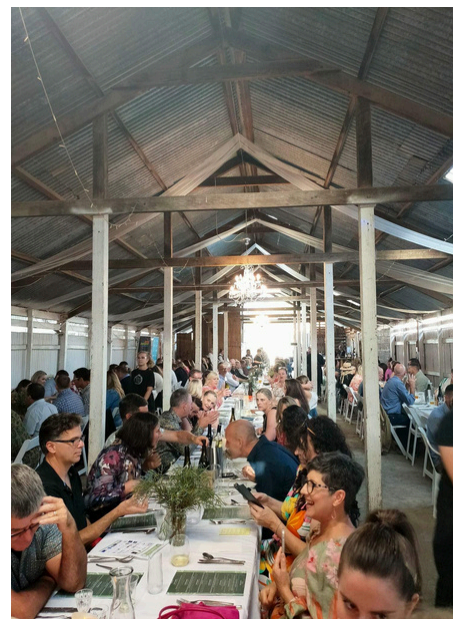
150KM FEAST

With all the prep work for the dishes done during the week in their own kitchens, the chefs were ready to dish up first course, designed by English chef, Andy Beswick from the Albion Hotel in Casterton. Along with him came his apprentice who volunteered his time. The owners of the pub closed it for two days, so they could attend in support of their staff and also supply a gin bar for Sunday's festivities.

The crowd couldn't speak highly enough of the next four courses which were prepared and served by well-known Dimboola chef and teacher, Cat Clarke, the Capital's catering team and dessert queens, Georgia Stone and Shannon Couch.

From the heat on Friday, to rain on Saturday, Sunday turned out to be perfect weather for festival goers which saw over 1000 people attend the inaugural 150km Food Truck 'n Wine Festival. The setting was an opportunity where the wineries who had a presence at the feast the previous night, Miners Ridge, Bests Wines, Mountainside Wines, Black & Ginger and Mount Stapylton served tastings from the boutique style stalls in Stable One. The sixth winery travelled from Wrattobully, still within 150km of Horsham. Eight at the Gate from SA, joined Mrs Bakers Still House and the Casterton Distilling Co in the stable along with Rightbank Brewing Society to complete the setting – fully booked! Bordering the back paddock was a selection of ten food trucks from across Victoria who provided savoury and sweet dishes from Turkish to Italian cultures.

To complete the festival, Drays Yard Market was launched with over 20 stalls of artisan style businesses, travelling from as far as Bendigo and Bordertown. Patrons were entertained with live music by local muso, Colin Williams in the Stockmen's Beer Garden where local cocktail van, Voddy and Vacay set up. A children's play area was loved by the little people and dogs were allowed, with a special area for them as well.



Wimmera Autumn Merino Sheep Show - We finished our financial year with this event featuring merinos, poll merinos, yard dogs and fleeces. Managed by the Wimmera Merino Sheep Breeders Association along with several of our councillors, this event grows in popularity each year. The Cleece competition sees winners but it also has a fundraising component for Wimmera Legacy. Each year woolgrowers donated fleeces to this cause.

Seventeen Merino sheep studs featured in the Show and the winner of the Fabstock Merino Champion was a ram bred by Terrick West Poll Merinos.

The Junior Sheep Judging award went to young Ava Harris from Koole Vale Merinos.

The Yard Dog Trials are always popular and this year we backed it next to the Natimuk Show, which also had a competition, making it a two-day event for them.

A special thanks must go to Danni Wilson and Kevin Crooke from Ouyen who work tirelessly to ensure the success of this event.



LOCAL, STATE & NATIONAL AWARDS

Wimmera Agricultural Shows Association Ambassador Awards - Bart Turgoose represented the Horsham Show at these Wimmera Awards and went on to win the title which will take him to the state final in June in Geelong at the Victorian Agricultural Societies Convention.

Australian Sustainable Communities National Awards - The Horsham Agricultural Society was acknowledged as the hosts of the 150km Feast and the Horsham Show, where we were Highly Commended in these awards also in the Community Health, Wellbeing and Interest category.

ACE Radio Wimmera Business Awards - We took out the award for the Community Service Impact Award at the Town Hall in October. This was the first time we had entered these awards.



COMMUNITY ENGAGEMENT

Rural Women’s Day Guest Speaker - Our Executive Officer Andrea Cross gave a presentation about the 150km Feast to over 150 women in Dunkeld

Innovation Ag Podcast - Andrea was invited to participate in the first episode of a new podcast produced by Deakin University, Geelong about innovative agricultural events, where she shared the story of the 150km Feast.

Community Groups Expo - We were invited to participate in the inaugural Community Groups Expo at the Horsham Town Hall, auspiced by the U3A.

Horsham East Rotary Club Guest Speaker - Once again, Andrea was invited to speak to the Rotary Club members in Stable One and subsequently gave them a guided tour of the precinct.

#podcast

What is Innovation? And What Motivates People to Do It?

- Dr Dorin Gupta -Crop Scientist
- Andrea Cross - 150km Feast
- Ivan Shaw - Dried Fruit Grower

INNOVATION AG PODCAST

THE TREASURER

Jenny Maroske was elected the Horsham Agricultural Society's Treasurer in 2016 and has a wealth of experience in the finance sector, working full time for small businesses and volunteering for organisations. What began as a simple role managing the monthly expenses, it has quickly turned into a weekly payroll of up to five staff, processing invoices and ensuring we are always compliant. As a BAS Agent, we value Jenny's skills and the time she devotes in her role.

Keeping our eyes set firmly on the goal to be a financially viable organisation, I am pleased to submit this financial report to our members.

MEMBERSHIP

Member support sits at 100 members. This figure includes our life members, which is 52 less than last year, so we encourage you to share the benefits of being a member of the Horsham Agricultural Society with your family and friends. Being a member provides opportunities for people to participate through volunteering behind the scenes prior to, during and after our events, meeting new people along the way and finding a community to belong to.

If you don't already, would you give one day a year to volunteer? If you have a passion for any of the areas listed, we have opportunities for you to be a participant and/or a volunteer!

- **Photography**
- **Floral art**
- **Art**
- **Handcrafts**
- **Livestock / farm animals**
- **Entertainment / music / performing**
- **Decorating**
- **Data entry**
- **Being creative**
- **Trade skills**
- * **Baking**
- * **Gardening**
- * **Sewing**
- * **Sheep / shearing / fleece**
- * **Creating displays**
- * **Event design**
- * **Community engagement**
- * **Lost trades**
- * **Hospitality**
- * **Being handy!**

Participation in extracurricular activities makes you a well-rounded person. Getting involved in different groups and pursuits is not only educational, but also an opportunity to make lifelong friends.

THE TREASURY



MEMBERSHIP BENEFITS

Up to six 150km Feast tickets for \$150 each (non-members \$175 each)

A family pass for 2 adults and 4 children to the Grand Annual Horsham Agricultural Show

Free admission to the Wimmera Merino Sheep Show

Earlybird, exclusive and discount tickets to events we organise

10% off venue hire at Maydale Reserve for private functions

Voting rights at the Horsham Agricultural Society's AGM

Capacity to be nominated as a councillor of the Horsham Ag Society Council

FINANCES

We ended the financial year with these bank balances as at 31 March 2023:

BUSINESS CASH RESERVE
\$2,588.10

CHEQUE ACCOUNT
\$158,055.18

GRANT ACCOUNT
\$17,937.88



Horsham Agricultural Society

PO Box 697

Horsham Vic 3402

PROFIT & LOSS (CASH) APRIL 2022 TO MARCH 2023

INCOME	
Ag Society Membership	\$2,100.00
Building and Ground Hire	\$39,527.24
Camping	\$29,205.10
Country Music Afternoon	\$2,639.63
Float	\$11,960.00
Grants	\$31,632.00
Donations	\$115.00
Sundry	\$7,097.28
Wage Subsidy	\$692.31
Goat Show	\$171.82
Membership	\$553.60
Interest	\$757.85
Partnership	\$5,000.00
EVENTS	
150km Feast	\$28,466.05
BushWackers Concert	\$8,492.24
Country Music Afternoon	\$9,308.18
Shade of Troopers Creek	\$1,363.64
Wimm Merino Sheep Show	\$5,106.36
Smoke On The Water	\$8,256.49
AG SHOW INCOME	
Trade Sites	\$5,553.62
BBQ / BAR	\$760.00
Gate Takings	\$62,427.44
Horse Entry	\$1,695.59
Showmans Guild	\$5,154.55
Stable Bookings	\$1,701.21
Shearing/Wool Handling	\$3,277.30
Sponsorship	\$6,778.18
Show Sundry	\$1,899.09
Total INCOME	<u>\$281,691.77</u>
Cost Of Sales	
Total Cost Of Sales	<u>\$0.00</u>
Gross Profit	<u>\$281,691.77</u>
EXPENSES	
Affiliation Fee - VAS and WASA	\$2,259.09
Bank Fees	\$778.00
Bar	\$1,882.58
Bookkeeping	\$2,400.00
Catering Expenses	\$1,852.60
Country Music Afternoon	\$2,408.75
HOG Rally	\$57.09
Electricity	\$8,232.13
Equipment	\$16,883.37
Float	\$10,900.00
Fuel	\$436.60
Gas	\$597.82
Grant Exp	\$33,406.70
Insurance	\$15,712.48
Insurance Claim	\$1,000.00
Subscriptions	\$1,388.64
Postage	\$292.46
AG SHOW EXPENSES	
Advertising	\$2,781.82
Entertainment	\$15,826.10
Horse Event Exp	\$272.11
Judges Exp	\$860.00
Prizes	\$6,634.05
Sashes	\$783.63
Goat Show	\$88.30
Show Sundry	\$11,751.36
EVENTS	
150 km Feast	\$18,473.54
Bushwackers Concert	\$7,562.32
Smoke on the Water	\$2,959.69
Country Music Afternoon	\$6,692.32
Wimm Merino Sheep Show	\$270.38
Horse Show Exp	\$547.98
Repairs and Maintenance	\$30,239.78
Stationery/Printing/Office	\$1,645.96
Sundry	\$4,088.36
Telephone	\$1,531.83
Water/ Land Rates	\$3,580.43
Sundry - Staff Amenities/Clean	\$990.95
Wages & Salaries	\$64,094.37
Superannuation	\$6,952.64
Total EXPENSES	<u>\$289,116.23</u>
Net Profit (Loss)	<u>-\$7,424.46</u>