



AMBASSADOR AWARDS



JUNIOR SHOW AMBASSADOR

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Class 1017 Junior Show Ambassador

To apply, please submit a resume and addressing the criteria listed above and email to entries@horshamshow.com.au

Rules & Regulations - Junior Show Ambassador

1. Open to ambassadors aged between 16 and 19 years on the day of the Horsham Show.
2. Each Show can run a Junior Show Ambassador Show qualifier and the winner at Show Level then represents the Show at the Group Final.
3. An ambassador having won at their Local Show Level is not eligible to enter any other Show or represent another group.
4. The winner of the Group Final then represents the Group at the State Final, which is held at the annual VAS Convention.
5. Each Finalist will be judged based on the criteria below.
6. At the State Final the Finalists will need to provide a cover letter and resume that will be given to the judges.

Each Finalist will be interviewed by a panel of three judges and the winner will be announced at the Convention Dinner.

Judging Criteria

- Local Show Involvement (15 Points) – Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their Local Show Society.
- Community Involvement (10 Points) - Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their Local Community.
- General and Rural Knowledge (15 Points) – Entrants must demonstrate a broad general knowledge and an awareness of Local/National Community issues. Entrant must also have an
 - understanding of current affairs relating to rural life and industry.
- Personality and Confidence (10 Points) – Personality Traits consistent with both the awards and the entrant's ambitions and goals will be assessed (e.g. enthusiasm, creativity, confidence, leadership).
- Ambitions/Goals (20 Points) - Each Entrant's ambitions and goals will be assessed on their integrity and relevance to the awards. Entrants must demonstrate steps towards achieving
 - their goal.
- Communication Skills (20 Points) – Entrants are expected to demonstrate effective communication skills – written, oral and interpersonal.

Presentation and Grooming (10 Points) – Entrant's presentation will be assessed according to the suitability of their attire and conduct in a range of contexts.

State Final Prizemoney

Winner: \$500.00 Prizemoney & VAS State Final Trophy

Runner Up: \$250.00 Prizemoney

Finalist: Each Group winner receives a travel allowance towards the cost of attending the State Final

RURAL AMBASSADOR AWARD

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Class 1018 Rural Ambassador Award

To apply, please submit a resume and addressing the criteria listed above and email to entries@horshamshow.com.au

Rules & Regulations - Rural Ambassador Award

1. Open to ambassadors aged between 20 and 30 years as of the 1st May 2023 and the finalist must reside in Victoria.
2. Each Show can run a Rural Ambassador Show qualifier and the winner at Show Level then represents the Show at the Group Final.
3. An ambassador having won at their local Show Level is not eligible to enter any other Show or represent another group.
4. A maximum of 12 finalists will be eligible for the State Final with preference to all Group Final winners and each runner up of each group will be considered. If numbers exceed 12 finalist's interviews will be held at the information day to determine the remaining State Finalists.
5. The State Final is held at the Royal Melbourne Show and each finalist is judged based on the criteria below.
6. Each Finalist will need to supply a resume with a cover letter and a draft/copy of speech for the State Final, which will be given to the judges of the State Final.
7. Each Finalist will be interviewed by a panel of three judges and the State Finalist will need to present at speech at the presentation luncheon. The winner will be announced at the presentation luncheon.

Judging Criteria

- Local Show Involvement (20 Points) – Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their Local Show Society.
- Community Involvement (20 Points) - Entrants must demonstrate an active involvement and a desire to be involved in the future and improvement of their Local Community.
- General and Rural Knowledge (20 Points) – Entrants must demonstrate a broad general knowledge and an awareness of Local/National Community issues. Entrant must also have an
 - understanding of current affairs relating to rural life and industry.
- Personality & Communication Skills (15 Points) – Personality Traits consistent with both the awards and the entrant's ambitions and goals will be assessed (e.g. enthusiasm, creativity, confidence, leadership). Also, entrants are expected to demonstrate effective communication skills – written, oral and interpersonal.
- Ambitions/Goals (10 Points) - Each Entrant's ambitions and goals will be assessed on their integrity and relevance to the awards. Entrants must demonstrate steps towards achieving
 - their goal.
- Style, Grooming & Deportment (10 Points) – Entrant's presentation will be assessed according to the suitability of their attire and conduct in a range of contexts.
- Interests & Hobbies (5 Points) – Entrant's interests and hobbies will be assessed according to their current involvement.
- Public Presentation (3-minute speech) (20 Points) – Entrant's public presentation will be assessed according to the quality of the content, delivery and the extent to which it addresses the set topic.

State Final Prizemoney

Winner: \$3000.00 Prizemoney (includes travel to represent Victoria at the Nationals Finals) & VAS State Final Trophy

Runner Up: \$1500.00 Prizemoney