



SPONSORSHIP BRIEF

PREPARED BY

ANDREA CROSS

HORSHAM AGRICULTURAL SOCIETY

HELLO@HORSHAMSHOW.COM.AU

0400 425 254



SPONSORS



NAMING RIGHTS PACKAGE - \$1500 + GST (Cash or in-kind)

- Permanent signage on the Maydale Pavilion 'Wall of Sponsors' - supplied by sponsor
- Acknowledgement on social media as a major partner (Facebook & Instagram) from February to March
- Social media post-event video with naming rights
- Complimentary listing of logo and link on the Horsham Show website
- Display signage (supplied by sponsor) at the presentation of winners area
- Complimentary exhibit space to showcase your brand and/or products
- Full page advertisement in the show program

GOLD SHOW SUPPORT PACKAGE - \$500 + GST (Cash or in-kind)

- Acknowledgement on social media (Facebook & Instagram) from February to March
- Complimentary listing of logo and link on the Horsham Show website
- Display signage at presentation area for photos - supplied by sponsor
- Complimentary exhibit space to showcase your brand
- Half page advertisement in the show program

SILVER SHOW SUPPORT PACKAGES - \$200 + GST (Cash or in-kind)

- Acknowledgement on social media (Facebook & Instagram) from February to March
- Display signage - supplied by sponsor
- Complimentary exhibit space to showcase your brand
- Quarter page advertisement in the show program