



*Mount Stapylton
Wines*



EVENT PARTNERS BRIEF (IN KIND)

20 & 27 FEBRUARY 2021

PREPARED BY

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HORSHAM AGRICULTURAL SOCIETY

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OUR PURPOSE

FROM RELAPSE TO RECOVERY
a fundraising event for the Horsham Agricultural Society

With its wide-open spaces, small nooks and laneways, the historical precinct known as Maydale Reserve is nestled in the heart of Horsham on the banks of the Wimmera River and will be the setting for the 150km Feast.

A harvest festival like no other, celebrating good food, good wine and good people, due to public demand, the 150km Feast will be held on February 20 & 27. This event is already sold out, which encourages us to make this an annual event, after harvest!

As the leader in local agricultural events, the Horsham Agricultural Society has created this opportunity to celebrate our farmers, winemakers and growers who have sustained us throughout the year that was, 2020.

Our vision is for guests to experience some of the Wimmera & Grampians finest seasonal produce with an exclusive selection of ingredients sourced from within 150km of Horsham.

We're inviting the community to dine with us in our back paddock overlooking the Wimmera River at Maydale Reserve. We want locals and visitors alike, to join in the rediscovery of our best kept secret and the jewel in Horsham's crown. The vibe this feast promises, will enable the Ag Society to begin our campaign 'From Relapse to Recovery' as we reach out to the community for support.

We've all been affected by the pandemic, none more than the hospitality, events, arts and entertainment industry. Life is on the cusp of change and we are ready for it!

This signature event is the result of 5 years research and development the Horsham Agricultural Society has undertaken to unearth an event to complement our purpose, which is to promote the development of Agricultural, Pastoral, Horticultural, Viticultural, Stockraising and Industry Pursuits & Resources.

We would love you to be part of our vision.

PARTNERSHIP BENEFITS

- We'll have your brand covered on all our socials (FB, Insta & Twitter)
- Your logo and link on our website (for the world to see)
- Your logo on menus (for the guests to see)
- 4th Perspective professional photography will be on site to deliver the best quality photos of the feast's end product for us all to use for promos forever & always!

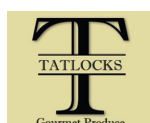
We appreciate your generosity in working with us on this sold out event.
Thank you!

OUR VISION FOR OUR GUESTS

Step inside the entrance and our guests will be immediately struck by an unexpected atmosphere of strategically placed food barns with local chefs and cooks who will prepare an eclectic menu of locally sourced ingredients from within 150km of Horsham for 150 guests to indulge in.

Can you imagine the guests dining under a canopy of stars in our unique hay bale styled dining room with its rustic setting of timber topped tables in pods, laid out in a deconstructed fashion leaning into elegant, while adhering to a COVIDsafe plan? Subtle light bathing the river gums to complement the event's organic styling, will have everyone immersed in good conversation while consuming ice cold brewed beer for a hot summer's night from the silo bar, wine from grapes grown in the region or spirits direct from a boutique distillery and appreciating the entertainment provided on tap.

Our event partners to date, are dotted within a radius of 150kms of Horsham....



BLUE PYRENEES
estate



Mount Stapylton
Wines

