



EVENT BRIEF

A harvest festival like no other with good food, good wine and good people

PREPARED BY
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OUR PURPOSE

FROM RELAPSE TO RECOVERY
a fundraising event for the Horsham Agricultural Society

With its wide-open spaces, small nooks and laneways, the historical precinct known as Maydale Reserve is nestled in the heart of Horsham on the banks of the Wimmera River and will be the setting for the 150km Feast.

A harvest festival like no other, celebrating good food, good wine and good people, the 150km Feast will be held on February 20 – 20/02/2021.

As the leader in local agricultural events, the Horsham Agricultural Society has created this opportunity to celebrate our farmers, winemakers and growers who have sustained us throughout the year that was, 2020.

Our vision is for guests to experience some of the Wimmera & Grampians finest seasonal produce with an exclusive selection of ingredients sourced from within 150km of Horsham.

We're inviting the community to dine with us in our back paddock overlooking the Wimmera River at Maydale Reserve. We want locals and visitors alike, to join in the rediscovery of our best kept secret and the jewel in Horsham's crown. The vibe this feast promises, will enable the Ag Society to begin our campaign 'From Relapse to Recovery' as we reach out to the community for support. We've all been affected by the pandemic, none more than the events, arts and entertainment industry. Life is on the cusp of change and we are ready for it!

This signature event is the result of 5 years research and development the Horsham Agricultural Society has undertaken to unearth an event to complement our purpose, which is to promote the development of Agricultural, Pastoral, Horticultural, Viticultural, Stockraising and Industry Pursuits & Resources.



OUR VISION

Arriving by boat to this celebration is an exclusive treat for our feast sponsors as they meander along the waterways of the Wimmera River. Together with you from the onsite car park, you will uncover an unexpected atmosphere of strategically placed food barns with local chefs and cooks who will prepare an eclectic menu of locally sourced ingredients for 150 guests to indulge in.

Imagine dining under a canopy of stars in our unique hay bale styled dining room with its rustic setting of timber topped tables in pods, laid out in a deconstructed fashion leaning into elegant, while adhering to a COVIDsafe plan. Subtle light bathing the river gums to complement the event's organic styling, will have everyone immersed in good conversation while consuming ice cold brewed beer for a hot summer's night from the silo bar, wine from grapes grown in the region and spirits direct from a boutique distillery and appreciating the entertainment provided on tap.



TICKETS GO ON SALE AT
1.50pm on
12 November
trybooking.com/bcadv

